



# Run for the Roses Kentucky Derby Watch Party Sponsor Opportunities

Opportunity:	Details:	Cost:
"Turf Club" Sponsor Table  15 available	<ul style="list-style-type: none"> <li>● 10 tickets to the event (\$1500 value)</li> <li>● Table seating for 10</li> <li>● 100 Raffle tickets (\$140 value)</li> <li>● Sponsor identified on the reserved table decorations.</li> <li>● Sponsor highlight on the big screen between events.</li> <li>● Sponsor tribute in the event booklet.</li> </ul>	\$2,000
Stick horse race sponsor  3 available	<ul style="list-style-type: none"> <li>● The race will be named after your business</li> <li>● A trophy will be awarded to the winning stick horse racer which can be displayed in your place of business.</li> <li>● "Garland of roses" with your logo awarded to the winning racer.</li> <li>● Photos to display in your business.</li> <li>● Sponsor highlight on the big screen during your race.</li> <li>● Race sponsors with your logo identified in the event booklet.</li> </ul>	\$500
Best Hat Women's  Best Dressed Women's  Best Dressed Men's  Best Hat Men's  Competition Sponsor  4 available (mens and womens)	<ul style="list-style-type: none"> <li>● Competitors pay a \$20 entry fee which gets them into one of the 4 competitions, best dressed mens, best dressed women's, best hat men's and best hat women's. Winner gets 20% of the total pot from the entry fees.</li> <li>● Sponsors can contribute a prize to the winner if they choose.</li> <li>● Sponsors can provide the judges if they choose.</li> <li>● Sponsor highlight on the big screen during the competition and judging.</li> <li>● Competition sponsors with your logo will be identified in the event booklet.</li> </ul>	\$500



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<p>The Winners Circle, Green Carpet Celebrity Entrance Photo Booth</p> <p>1 available</p>	<ul style="list-style-type: none"> <li>● All guests will enter via a “Green Carpet” that passes in front of a Kentucky Derby themed backdrop. Professional photos will be taken.</li> <li>● The Winners Circle sponsor will be allowed to incorporate their logo into the photo backdrop so it will be present in all of the event “fashion” pictures.</li> <li>● Sponsor highlight on the big screen between races.</li> <li>● Photo booth sponsor with your logo will be identified in the event booklet.</li> </ul>	<p>\$1,000</p>
<p>Themed specialty drink sponsors.</p>	<ul style="list-style-type: none"> <li>● Specialty drink and the name of the drink chosen by the drink sponsor. Drink can be alcoholic or a mocktail.</li> <li>● Tables will include a list of specialty themed drinks for the evening with sponsors identified.</li> <li>● The sponsor will be highlighted on the big screen between races.</li> <li>● Drink sponsors with logo will be identified in the event booklet.</li> </ul>	<p>\$500</p>